

7 Strategies for Community Change



1. **Provide Information**- PSAs, forums, brochures, data
2. **Enhance Skills**- trainings, webinars, model programs
3. **Provide Support**- alternative activities, youth clubs, support groups, referrals for service
4. **Enhance Access/Reduce Barriers**- easy access to services, barriers that prevent risky behaviors
5. **Change Consequences**- support for DUI checkpoints, party patrols, recognition for passing compliance checks
6. **Change Physical Design of Environment** - alcohol/tobacco outlet density
7. **Modify/Change Policies**- change school, workplace, municipal or state policies and laws around legal age, advertising, sale points